



2010 National CEU Conference Agenda

“Think Pink” Survive the Challenges of Healthcare in 2010

Thursday October 7th

Session 101: 2011 Medicare Updates.....Presenter: Lindy Lady, National Government Services
In this session we will discuss Medicare changes for 2011 and any new related topics as they apply to coders, billers, compliance officers and office managers.

Session 102: Metabolic Genetic Testing.....Presenter: Bryan Loy, MD, MBA, Market Medical Officer-Humana
This session we will explore Metabolic Genetic testing along with the “Medical Coverage Policy”. We will discuss this topic in detail.

Session 103: Pediatrics- Coding for RSV, Prophylactic Vaccines & Immunizations.....Presenter: Trudi Rash, MD, Louisville Pediatric Specialists, PSC
This session will cover the medical criteria for RSV prophylaxis (candidates for RSV prophylaxis) risk factors and prevention. We will discuss why ICD-9 codes should confirm medical necessity and how to code vaccines & immunizations accurately.

Key Note Speaker: Coding for Breast Reconstruction Following a Mastectomy.....Presenter: Jarrod Little, MD, University Surgical Associates, PSC
In this session we will cover breast reconstruction procedures following a mastectomy. We will discuss the importance of knowing “Why and How” the mastectomy was performed. Was it a partial, simple, subcutaneous, radical, or modified radical mastectomy? Then we will look at the different types of procedures used for reconstruction (Free Flap, Tram Flap, etc.) based on the type of mastectomy performed.

Session 104: “Meaningful Use and What It Means To You As a Coder”Presenter: Rob Edwards, Executive Director of the KY Region Extension Center
In this session you will be able to understand the “meaningful use” criteria and measurement metrics that CMS will use to determine a physician’s eligibility for financial incentives in 2011 and beyond. We will identify at least four opportunities for certified coders to assist customers/practices in preparing for and successfully advancing the “meaningful use” of their EMR systems. We will also address other questions regarding “meaningful use”, CMS incentives and strategies for successful EMR roll-out.

Session 105: Proper PQRI Documentation: How does this affect your practice?.....Presenter: A. O’tayo Lalude, MD, Westside Medical Center
In this session we will discuss why proper documentation of PQRI measures is vital to all concerned! This not only reflects the revenue enhancement outcomes for the practice and the work being done but from the stand point of efficient and excellent ambulatory care; quality of life outcome in acute and sub-acute patient management; and economic and wellness benefits for the entire society. The medical coder, in most instances, is responsible for appending the appropriate PQRI measurement code to the claim. We win the challenge by submitting the PQRI measurement and by sharing the healthcare information about early identification, early diagnosis, and early treatment-to-goal of the PQRI profiles.

Session 106: “Orthopedic Coding”.....Presenter: Scott Kuiper, MD
This session will cover several areas of Orthopedic Coding. We will discuss Open Wound Debridement including removal of foreign material associated with open fractures, External Fixation Devices, and Closed treatment for fractures (with or without manipulation). We will discuss the number one rule when billing for fractures and the importance of linking the CPT, ICD-9, and E codes.

Session 107: 2011 ICD-9-CM UpdatesPresenter: Nikky Thompson, CCP, CCP-AS